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229808

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of)	
)	
Section 63.71 Application of)	
)	File No.
BellSouth Telecommunications, Inc. d/b/a)	
AT&T Southeast)	
)	
For Authority Pursuant to Section 214 of)	
The Communications Act of 1934, As Amended,)	
To Discontinue the Provision of Service)	

SECTION 63.71 APPLICATION OF BELLSOUTH TELECOMMUNICATIONS, INC. D/B/A AT&T SOUTHEAST

AT&T Inc. on behalf of its affiliate, BellSouth Telecommunications, Inc. d/b/a AT&T Southeast, (herein after "AT&T") applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214 and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. § 63.71, to discontinue offering Modular Video Transport (MVTS) and Commercial Quality Video (CQVS) services throughout their service territories in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T is providing the following information:

Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):

BellSouth Telecommunications, Inc. 2600 Camino Ramon San Ramon, CA 94583

Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):

AT&T plans to discontinue offering MVTS and CQVS to new customers effective August 1, 2011, subject to Commission approval of this application. CQVS will continue to be provided to existing customers on a month-to-month basis until the service is withdrawn on or after August 1, 2012, subject to approval of this application. MVTS will continue to be provided to existing customers until their current agreements expire or on a month-to-month basis and will be discontinued by AT&T on or after December 31, 2014 with 30 days advanced notice, subject to approval of this application.

Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b(2)):

MVTS and CQVS will be discontinued throughout the AT&T service territories in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee.

Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b(2)):

Modular Video Transport Service is a fiber optic transport video service that interconnects two or more customer designated locations to provide one way video service with audio.

Commercial Quality Video Service provides a video channel with one-way transmission capability for a standard 525-line /60-field monochrome or NTSC (National Television Systems Committee) – System M video signal.

AT&T is discontinuing these services due to lack of demand. The public convenience and necessity is not harmed by AT&T's discontinuance of these services as there are competing advanced video transport services in the marketplace including AT&T's Broadcast Quality Video service and Serial Component Video service.

Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):

AT&T notified its customers of its intention to discontinue offering these services by letters sent via U.S. Mail on May 13, 2011. A copy of the customer notifications are attached.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commissions and governors of each state in which discontinuance is proposed and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by Section 63.71(a) of the Commission's rules.

Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):

AT&T acknowledges that this Application will be processed using the Commission's rules for dominant carriers.

Questions about this application may be addressed to Toni Acton, AT&T Services, Inc., Director, Federal Regulatory, 1120 20th Street N.W., Suite 1000, Washington, D.C. 20036, (202) 457-3039.

Conclusion:

The public convenience and necessity will not be adversely affected by the discontinuance of these services since there are replacement services available from AT&T and other carriers/manufacturers. Therefore, AT&T respectfully requests the Commission approve its Section 63.71 Application to discontinue the provision of Modular Video Transport (MVTS) and Commercial Quality Video (CQVS) services.

Respectfully submitted,

AT&T Inc.

By: /s/Terri L. Hoskins

Terri L. Hoskins Gary L. Phillips Paul K. Mancini

AT&T Services, Inc. 1120 20th Street NW Suite 1000 Washington, DC 20036

Its Attorneys

May 16, 2011

CERTIFICATE OF SERVICE

I do certify that I have, on this 16th day of May, 2011 served a copy of the foregoing Section 63.71 Application by U.S. Mail postage prepaid to the following:

/s/Lacretia Hill Lacretia Hill

Alabama Public Service Commission 100 N. Union Street Suite 850 Montgomery, AL 36104

Governor Robert Bentley State Capitol 600 Dexter Avenue Montgomery, AL 36130

Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

Governor Rick Scott Office of the Governor The Capitol Tallahassee, FL 32399-0001

Georgia Public Service Commission 244 Washington Street, SW Atlanta, GA 30334

Office of the Governor Georgia State Capitol Atlanta, GA 30334

Kentucky Public Service Commission 211 Sower Boulevard Frankfort, KY 40602

Governor Steve Beshear 700 Capital Avenue Suite 100 Frankfort, KY 40601 Louisiana Public Service Commission Galvez Building, 12th Floor 602 North Fifth Street P.O. Box 91154 Baton Rouge, LA 70821

Secretary of Defense Attn: Special Asst. for Telecommunications Pentagon Washington, D.C. 20301

Office of the Governor P.O. Box 94004 Baton Rouge, LA 70804-9004

Mississippi Public Utilities Commission Woolfolk Building 501 North West Street Jackson, MS 39201-1174

Governor Haley Barbour P.O. Box 139 Jackson, MS 39205

North Carolina Utilities Commission 430 North Salisbury Street Dobbs Building Raleigh, NC 27603-5918

Governor Beverly Perdue Office of the Governor 20301 Mail Service Center Raleigh, NC 27699-0301 Public Service Commission of South Carolina, 101 Executive Center Dr., Suite 100 Columbia, SC 29210

Governor Nikki Haley Office of the Governor P.O. Box 12267 Columbia, SC 29211

Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, TN 37243-0505

Governor Bill Haslam Governor's Office Tennessee State Capitol Nashville, TN 37243-0001



May 13, 2011

[Company Name] ATTN: CONTACT NAME [Mail Address] [Mail City, Mail State Mail Zip]

Important Notice Regarding Discontinuance of Modular Video Transport Service Effective 12/31/2014

Thank you for using AT&T for your communication service needs. We want to be sure you are kept aware of <u>upcoming changes to your Modular Video Transport Service</u>.

Triggered by a market evolving to digital transport video offerings, AT&T is notifying you that Modular Video Transport Service will be withdrawn on December 31, 2014, and we wish to provide notice of our transition plans. This will provide time for you to review the alternative services that are available to you.

Effective on or about August 1, 2011, pending regulatory approval, Modular Video Transport Service will no longer be available to new customers in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee (no current contract or service), and existing customers will not be permitted to purchase new service.

As a current AT&T customer with Modular Video Transport Service, you may retain your existing service(s), until the service is discontinued, subject to the following service restrictions:

- Effective August 1, 2011, AT&T will no longer renew service agreements for Modular Video Transport Service.
- Effective August 1, 2011, Moves, Additions, and Change orders for Modular Video

 Transport Service will no longer be accepted. Beginning August 1, 2011, new requests for physical changes to Modular Video Transport Service, including the installation of new service or moves to different service addresses will not be provisioned.

Existing customers may continue to use their Modular Video Service in accordance with the terms of their agreement for service, until such agreements expire. Following the expiration of an existing Modular Video Transport Service term agreement, AT&T will continue to provide Modular Video Transport Service on a month-to-month basis until the service is withdrawn. During any month-to-month service period, AT&T may change the rates, terms and conditions of the service upon at least 30 days notice.

Although AT&T plans to discontinue Modular Video Transport Service, <u>AT&T offers as a replacement Serial Component Video Service and Broadcast Quality Video Service (TV1)</u>.

(Over)

AT&T's SCVS service is a point-to-point, one-way video service for the transmission of very high quality video signals. These signals are defined as ANSI/SMPTE 259M format signals (Society of Motion Picture

and Television Engineers standard 259M). The bandwidth is 270 Mbps. SCVS is becoming the service of choice for broadcasters transitioning from an analog to digital transmission format for digital TV and High Definition broadcasting.

If you still require an NTSC quality video signal, AT&T's TV1 service provides an excellent broadcast access solution. AT&T's TV1 service is a point-to-point, one-way video service for the transmission of a National Television Standards Committee (NTSC) color video signal. The bandwidth is from 30 Hz up to 6.6 MHz.

With SCVS and TV1 you will benefit from:

- Flexible, cost effective connectivity which could enable you to lower your investment.
- In-depth design and engineering services, so that your network design can fit your video application needs.
- SCVS provides high quality digital bandwidth for broadcast quality transmissions which can help to deliver clear images.

Your business is important to us. We want to ensure that you are obtaining the most suitable services for your needs. Please contact your Account Manager or other members of your Sales Team if you have any questions. AT&T regrets any inconvenience the discontinuance of AT&T Modular Video Transport Service may cause and will work with you to make your transition to a new service arrangement as smooth as possible.

Sincerely,

Cindie Justice Sr. Product Marketing Manager

AT&T is required by the FCC to provide the following statement:

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 30 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the §63.71 Application of BellSouth Telecommunications Inc. d/b/a AT&T Southeast. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.



May 13, 2011

[Company Name]
ATTN: CONTACT NAME
[Mail Address]
[Mail City, Mail State Mail Zip]

Important Notice Regarding Discontinuance of Commercial Quality Video Service Effective 08/01/2012

Thank you for using AT&T for your communication service needs. We want to be sure you are kept aware of <u>upcoming changes to your Commercial Quality Video Service</u>.

The primary network components that AT&T uses to provide Commercial Quality Video Service are being retired by the network component supplier. AT&T has determined that there is no feasible upgrade solution available to meet ongoing Commercial Quality Video Service commitments. As a result, <u>AT&T is notifying you that Commercial Quality Video Service will be withdrawn on August 1, 2012, and we wish to provide notice of our transition plans. This will provide time for you to review the alternative services that are available to you.</u>

Effective on or about August 1, 2011, pending regulatory approval, Commercial Quality Video Service will no longer be available to new customers in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee (no current service), and existing customers will not be permitted to purchase new service.

As a current AT&T customer with Commercial Quality Video Service, you may retain your existing service(s), until the service is withdrawn, subject to the following service restrictions:

• Effective August 1, 2011, Moves, Additions, and Change orders for Commercial Quality Video Service will no longer be accepted. Beginning August 1, 2011, new requests for physical changes to Commercial Quality Video Service including the installation of new service or moves to different service addresses, will not be provisioned.

Commercial Quality Video Service will be provided to existing customers on a month-to-month basis until the service is discontinued. During any month-to-month service period, AT&T may change the rates, terms and conditions of the service upon at least 30 days notice.

Although AT&T plans to discontinue Commercial Quality Video on August 1, 2012, <u>AT&T offers as a replacement Broadcast Quality Video Service (TV1)</u>.

AT&T's TV1 service is a point-to-point, one-way video service for the transmission of a National Television Standards Committee (NTSC) color video signal. The bandwidth is from 30 Hz up to 6.6 MHz. TV1 is excellent quality for today's NTSC video transport.

With TV1, you will benefit from:

- Flexible, cost effective connectivity which could enable you to lower your investment.
- In-depth design and engineering services, so that your network design can fit your video application needs.
- Highest broadcast quality transmissions which can help to deliver clear images.

Your business is important to us. We want to ensure that you are obtaining the most suitable services for your needs. Please contact your Account Manager or other members of your Sales Team if you have any questions. AT&T regrets any inconvenience the discontinuance of AT&T Commercial Quality Video Service may cause and will work with you to make your transition to a new service arrangement as smooth as possible.

Sincerely,

Cindie Justice Sr. Product Marketing Manager

AT&T is required by the FCC to provide the following statement:

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 30 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the §63.71 Application of BellSouth Telecommunications Inc. d/b/a AT&T Southeast. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.